

# Stephanie Tsou

Linkedin: [linkedin.com/in/stephanietsou/](https://www.linkedin.com/in/stephanietsou/) | Portfolio: [stephanie-tsou.com](https://stephanie-tsou.com)

Phone: (408) 410-8002 | Email: [stephanietsou@berkeley.edu](mailto:stephanietsou@berkeley.edu)

## Summary

A user-centered UX designer with a background in psychology who thrives in collaborative environments that require quick thinking and problem solving. Passionate about designing with empathy and awareness.

## Technical Skills

**Technical:** HTML, CSS, JavaScript, jQuery, Sketch, Figma, Adobe XD, Google Suite, Whimsical, Maze

**UX/UI:** User Experience Interviewing, Insight Analysis & Synthesis, Persona Creation, Storyboarding, User Flow Mapping, Wireframing, Prototyping, Heuristic Evaluation, Typography, Color Theory, Design Systems

## Experience

**Seventh.ai** | UX/UI Designer (Internship) Nov 2021 - Present

- Facilitating user interviews and conducting preliminary research to gather necessary data to understand market needs. Creating user flows to translate into wireframes (low to high fidelity).

**UC Berkeley Extension** | UX/UI Designer May 2021 - Oct 2021

[Farmly](#) (Mobile App Design)

- Conducted research and prototyped low-high fidelity design of mobile app that aims to help health-conscious consumers find an efficient & cost-effective way to access farm-to-table produce.

[Cal Student Philanthropy](#) (Website Redesign)

- Partnered with Cal Student Philanthropy (UC Berkeley non-profit) and led a website redesign project focused on creating a more impactful brand identity and restructuring information architecture to promote a memorable, engaging user experience.

**Cover** | Inside Sales Agent Aug 2020 - Aug 2021

- Worked as a sales advisor & helped to educate customers on insurance needs to provide the level of coverage they require and want. Interacted with daily leads through Salesforce & Twilio Flex. Built and maintained customer relations, developing a thorough understanding of the customer journey to help grow sales and retention.

**Positive Pathways** | Behavioral Technician May 2019 - March 2020

- Worked as a behavioral technician for Positive Pathways, LLC, to provide uniquely tailored one-on-one Applied Behavior Analysis (ABA) services to children with developmental disabilities and on the autism spectrum.

**Afi Health** | Illustrator May 2018 - Aug 2018

- Worked as an illustrator for Afi Health (formerly Pedi-Ed). Used Autodesk Sketchbook to create illustrations for content such as diabetes, leukemia, organ transplantation, etc, with the aim of making the illustrations engaging and understandable for a wide range of medical literacy levels.

## Education

**UX/UI Design Certificate, 2021** | *University of California, Berkeley (Extension)* | Berkeley, CA

**B.A. in Psychology, Minor in Education, 2015-2019** | *University of California, Berkeley* | Berkeley, CA