

# Stephanie Tsou

## EXPERIENCE

### Boston University – Teaching Assistant

Boston, MA | August 2023 - Present

Teaching Assistant for CO101 The World of Communication: The Human Storyteller

- Preparing lesson plans and leading weekly discussion section for 25 undergraduate students
- Grading assignments, projects, exams
- Mentoring students, helping to develop their written & communication skills

### People I've Loved – Media & Visual Design Coordinator

Oakland, CA | May 2022 - present

Printmaking workshop specializing in hand-printed & assembled objects

- Working closely with leadership to develop promotional content to post across various media platforms with audience reach of 824k.
- Designed brand deck to promote to potential collaborators
- Planning & designing digital media assets to post across social media platforms (i.e., Instagram)
- Facilitating and organizing communication between leadership and external PR representatives to schedule interviews

### Pathrise – UX/UI Design Admissions Specialist

Remote | September 2022 - August 2023

Y-Combinator startup offering online mentorship for job seekers in tech

- Conducted technical interviews & portfolio review with prospective fellows to assess technical abilities
- Gathered candidate's pain points regarding job search and providing high-value feedback and advice

### Seventh.ai – UX/UI Designer

Remote | November 2021 - August 2023

Biotech start-up building platform to streamline clinical trials process

- Facilitated user interviews and conducting preliminary research to understand market needs
- Crafted multiple prototypes & design system components in Figma and InVision to support alpha product creation

### UC Berkeley Extension – UX/UI Designer

Remote | May 2021 - October 2021

- Lead and collaborated with various designers in agile teams to develop mobile app designs and website redesigns
- Organized and conducted usability testing, user research; developed user flows; restructured information architecture; prototyped low to high fidelity designs
- Project details provided upon request

## OTHER WORK EXPERIENCE

### Cover | Inside Sales Agent

Remote | August 2020 - August 2021

### Positive Pathways | Behavioral Technician

Oakland, CA | May 2019 - March 2020

[stephanie-tsou.com](http://stephanie-tsou.com)

[stsou@bu.edu](mailto:stsou@bu.edu)

[linkedin.com/in/stephanietsou/](https://www.linkedin.com/in/stephanietsou/)

## EDUCATION

### M.S. Advertising | Dec 2024

Boston University

### B.A. Psychology | 2019

Minor in Education

University of California, Berkeley

### UX/UI Design Certificate | 2021

UC Berkeley Extension

## SKILLS

### RESEARCH

User Interviews

Usability Testing

Ethnography

Contextual Inquiry

Heuristic Evaluation

Competitive Analysis

### DESIGN

UX Design

Visual Design

Graphic Design

Information Architecture

Personas

Journey Mapping

Storyboarding

Rapid Prototyping

Wireframes

### TOOLKIT

Adobe Photoshop

Adobe Illustrator

Adobe Premiere Rush

Google Suite

Whimsical

Maze

Prototyping:

Sketch

InVision

Figma

Adobe XD

Development:

Basic Knowledge of:

HTML/CSS

JavaScript